

# NEUROSCIENCE OF PERSONALITY: CERTIFICATION WORKSHOP

Taught by Dario Nardi, PhD, UCLA

**March 21-23 in West Hollywood, CA, USA**

**July 10,14-15 in Miami, FL, USA**

**Fee:** \$1385 (\$1185 for APTi or InterStrength®; \$960 student rate; or just \$199 for day 1 only)

**Registration:** [www.radiancehouse.com/workshops.htm](http://www.radiancehouse.com/workshops.htm)

**Design:** This 3-day workshop includes...

—1-day self-development workshop open to the paying public.

—2-day closed-event, intensive professional-development workshop.

Venue includes comfortable half-rounds seating with complementary breakfast, morning and afternoon snack breaks, and other times with the group or on your own.

**Want to Sample What You're Getting?** <http://www.youtube.com/watch?v=MGfhQTbcqmA>

**Who's Dario?** UCLA professor, award-winning teacher, and personality author and trainer.

## Contact

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## I. Getting Brain-Savvy with All Types of People

This 3-day certification program is based on Prof. Dario Nardi's book, *Neuroscience of Personality*, and goes beyond the popular 1-day introductory workshop on the same topic.

No doubt you've heard the question, "What's the science behind personality type?" People want to know that their training has a solid basis, especially when there is competition for resources and time. The good news: 5 years of hands-on brain research validates the Jungian framework that inspired the Myers-Briggs model of sixteen types. Dr. Jung's model is dynamic, allowing a lot of room for individuality, and so too the brain. When we know how our brains work, for real, we gain incredible keys to understanding ourselves and others.

Naturally, you may have some questions!

**Who should attend?** Anyone who coaches, counsels, facilitates, advises, instructs, leads, or otherwise works with people, including O/D professionals. This is particularly for those of us who use Temperament, Myers-Briggs, Interaction/Social Styles, Cognitive Dynamics, Integral Theory, NLP, the Enneagram, and similar models in their work. This workshop now includes readings and research results useful to users of the Enneagram as well as Jungian models.

**How you will benefit?** You will earn a certificate touting your brain-savvy knowledge of personality type along with specific how-to tips and tangible resources for use with your clients. . This is not a science course, though you will learn a lot!

***How will organizations benefit?*** You will be able to offer a more integrated and scientifically-supported approach, including new tools and ways to implement sustainable practices. Increased buy-in and better-fitting results mean more satisfied people.

***What will you get?*** Continuing Education units, a certificate of completion, an alumni discount on training materials, qualification to purchase and provide feedback on an upcoming “Radiance Neurodynamics” assessment, access to a slide deck and workbook, and free 30 minutes of consultation with Dario Nardi.

***What will you learn?*** We will address two levels: people’s whole-brain patterns that are key to understanding how they focus their attention and make decisions; and the cognitive skill sets that vary individually, even among people of the same personality type. You will also learn specific coaching tips for each type and general neuroscience-based best-practices, including how to activate and support “creative expertise” and other in-flow states.

***Prework.*** This course starts with pre-reading, including *Neuroscience of Personality*, *8 Keys to Self-Leadership*, and an hour-long video. You may take a pre-test to help you gather questions for when we meet.

***Certificate completion.*** When you complete the 3-day training and pass the ethics quiz and the certification exam, and complete a 3-day project, you gain a certificate / logo.

***Performance support.*** You receive 30 minutes of consultation with Prof Dario Nardi.

## **II. The Neuroscience of Personality - Course Description**

Here is a detailed description of what you will be doing through this training program.

### **Required Pre-work**

You receive the following materials free as part of registration\*

- *Neuroscience of Personality* by Dario Nardi
- *8 Keys to Self-Leadership* by Dario Nardi
- 90-minute introductory online video

\* International registrants, please pay \$25 shipping.

### **Optional Pre-work**

Here are booklets to deepen your knowledge. Registrants may order these at a discount.

- *16 Personality Types: Descriptions for Self-Discovery* by Berens, Nardi
- *An Introduction to the Personality Type Code* by Berens, Nardi
- *An Introduction to the 4 Temperaments (v 4.0)* by Berens
- *An Introduction to Interaction Styles (v 2.0)* by Berens
- *Character and Personality Type* by Nardi
- 20-page PDF research report on brain correlates with the Enneagram

### **Day 1: Day-Long Self-Development**

Using everyday language and colorful slides, we overview the neuroscience essentials and learn key discoveries and coaching tips specific to 8 cognitive processes that people use. The day includes 1 or 2 activities to put insights into action and exercise your mind.

## **Days 2 and 3: Day-Long Professional Development**

This 2-day training builds upon day 1 with in-depth knowledge, more hands-on activities, and modeling and practice for professional use. Attendance at the day 1 event is assumed.

### 1. Core Material

Agenda and desired outcomes.

A systems perspective.

The 8 Jungian functions in-depth.

Cognitive dynamics - what the brain research says is really going on!

### 2. Hands-On Brain-Savvy Activities

These activities help you develop various brain regions and also tap four categories of clients and their needs.

—Counseling: Pacing and leading using facilitative questions.

—Teamwork: Identifying and maximizing cognitive skills in teams and organizations.

—Problem Solving: Locating general principles for smarter strategies and optimal outcomes.

—Coaching: Assessing your full cognitive skill-set.

### 3. Deepening Your Understanding

Cognitive skill-sets - Profiling the whole person.

The interplay between unconscious and conscious activity.

Individual variations (among people of the same personality type).

Emotional dynamics.

Ten general best-practices for coaching, leading, learning, etc.

### 4. Polishing Professional Use

Talking points with clients.

Validity of personality type.

Strategies for use with different populations / organizations.

Tools available to you including the NeuroPQ in online, poster, and booklet form.

Ethical use of neuroscience and assessments.

### 5. Making Your Action Plan

Identifying your application area/s.

Preparing for the certification exam.

Q&A.

## **Required Post-Work**

To receive a certificate, you must complete the following.

- A **3-page self-report** on how you are integrating neuroscience of type into your work. You may focus on an application area or on your own development.
- Pass an **ethical-use quiz** (may be taken at the end of the workshop).
- Pass the open-book **certification exam** (may take this at home until you pass).

## Take Aways

You gain the following benefits.

- “Neuroscience of Personality - Certificate of Completion”
- Access to the slide deck and handout materials.
- Qualified to purchase and administer the NeuroPQ inventory in online, poster, and booklet form. It’s the next best thing to a real brain-mapping session! The online version is free of charge.
- Qualified to purchase at cost various colored foldouts for use with your own clients.
- Free 30 minutes of phone/Skype or in-person consultation with Dario Nardi.

**Terms:** You receive a full refund minus 10% if you cancel within 15 days of the event; otherwise, payment is nonreturnable through you may apply it in full to any future event.

## III. About the Trainer

Dario Nardi, PhD taught from 1998-2012 at the University of California, Los Angeles where he was a founding faculty member of UCLA's Human Complex Systems degree program. HCS is a blend of social science, systems theory, and computing. While at UCLA, he won two awards: the 2005 Copenhaver Award for innovative use of technology in the classroom, and the 2011 annual Distinguished Teaching award.

Dario gained Myers-Briggs certification in 1994 under Linda Berens and has been intimately involved in product development and research ever since. He is the president of Radiance House, a publishing company, and is the author or coauthor of numerous books on personality including *Neuroscience of Personality*, *8 Keys to Self-Leadership*, *Multiple Intelligences and Personality Type*, *Character and Personality Type*, *An Introduction to the Personality Type Code*, and *The 16 Personality Types: Descriptions for Self-Discovery*. He created the Interstrength Cognitive Assessment, which profiles a person's use of the 8 Jungian mental functions, and the NeuroPQ, which profiles a person’s use of various cognitive skills by brain region.

Dario received his doctorate in systems science from the State University of New York and his bachelor’s degree in aerospace engineering from the University of Southern California. His educational background also includes East Asian languages and cultures and creative writing. He has authored systems textbooks, fantasy game books, and software applications including “Personality Types” and “Love Therapy” for the Apple iPhone / iPad.

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